



## Help your Community by Using Less Fossil Fuel!

### Save Energy and Money at Home with These Easy Tips:



Created by David Polatin  
from Nour Project

#### Switch to LED lightbulbs

An LED lightbulb uses 75% less electricity and lasts much longer than old-fashioned blubs.

- Example: A 12W LED bulb gives as much light as a 60W regular bulb.

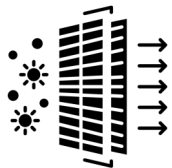


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#### Replace Old Appliances

Save \$200 or more a year by using energy-efficient appliances.

- Newer Energy Star models of refrigerators, freezers, and air conditioners use less electricity.
- Find more info at [energystar.gov/products](http://energystar.gov/products)



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#### Improve Indoor Air Quality

Change the air filter in your furnace or HVAC system regularly.

- A clean filter keeps dust out and makes your system work better.
- Find more info at [energystar.gov/products](http://energystar.gov/products)



Malik D. Evans, Mayor  
City of Rochester, NY • Rochester City Council



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## Upgrade Heating and Cooling Systems

Switch to heat pumps for heating in winter and cooling in summer.

- Heat pumps are more efficient and use less fossil fuels.

Get a free home energy assessment to see what improvements you can make.

- Visit [cityofrochester.gov/energysmart](http://cityofrochester.gov/energysmart) for details.



Created by Oliver Walton  
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## Consider Solar Panels

Solar panels can lower your electric bill by using energy from the sun.

Incentives and tax credits can help with the cost. You can also contact an installer for a free estimate.

- Learn more at [nyseda.ny.gov/All-Programs/NY-Sun/On-site-Solar/Homes](http://nyseda.ny.gov/All-Programs/NY-Sun/On-site-Solar/Homes)



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## Think about Electric Vehicles (EVs)

EVs are cheaper to run and maintain than gas cars.

Incentives and tax credits can lower the cost of buying an EV

- Learn more at [nyseda.ny.gov/drive-clean-rebate](http://nyseda.ny.gov/drive-clean-rebate)

EVs are quieter and have faster acceleration.

Charge your EV at home or at public charging stations around Rochester

- View public charging stations at [cityofrochester.gov/evcharging](http://cityofrochester.gov/evcharging)

## Questions?

For more info on being sustainable, send a message to Shalini Beath, Energy & Sustainability Manager, at [Shalini.Beath@CityOfRochester.gov](mailto:Shalini.Beath@CityOfRochester.gov).



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